

TMGA Products – New Introductions

Mar'26

☐ Seat Covers –Punch Accomplished variant



Seat Cover Luxe LT Grey & Black
Part No – 885732004097



Seat Cover Prime Black
Part No – 885732004098



Seat Cover Signature Black & Grey Stich
Part No – 885732004099

Features:-

- Premium seat cover designed as per vehicle seats.
- High Quality Art Leather Seat Cover.
- Comes with 2 cushion pillows.

Advantages:-

- Side Airbag Compatible Seat Cover.
- Gives comfort & safety.

Benefits:-

- Protect your original seat from UV damage that cause color & grain fading.
- Keeps the seats looking new for years, reducing maintenance efforts for the customer
- Protect seats from liquid spillage & dust deposition.
- 2 Years of product warranty.

Part No.	Description	Applicability	MRP
885732004097	Seat Cover Luxe LT Gry Blk wo AR Punch MCE	Punch Accomplished	7299
885732004098	Seat Cover Prime Blk wo AR Punch MCE	Punch Accomplished	7299
885732004099	Seat Cover Signature Blk & LT Gry Stich wo AR Punch MCE	Punch Accomplished	7299

❑ Metal Key Chain - Sierra



Features:-

- Premium metal key chain.
- Sierra Vehicle Silhouette Design
- Dual-Tone Finish (Silver Edges + Black Body)
- Premium Metal Construction

Advantages:-

- Unique outline instantly represents the iconic shape of the Sierra.
- Creates a stylish contrast that makes the Sierra branding stand out.
- Strong, rigid, and long-lasting; doesn't crack or deform like plastic keychains.

Benefits:-

- Builds an emotional connection with the vehicle.
- Enhances the overall visual appeal and reinforces a premium brand identity.
- Ensures durability and gives customers a premium ownership feel.

Part No.	Description	Applicability	MRP
885732004094	Key Chain Metal Sierra	Sierra All Variant	399

❑ Fridge Magnet- Sierra



Fridge Magnet 1 pcs



Fridge Magnet Set of 6Pcs

Features:-

- Premium Fridge magnets for Sierra.
- Sierra Vehicle Silhouette, Puzzle-Style Design
- Strong Magnetic Backing
- Premium Metal Construction

Advantages:-

- Vibrant showcasing the classic Sierra transitioning into the new model.
- Firmly sticks to refrigerators, metal boards, office cabinets, and toolboxes.
- Strong, rigid, and long-lasting; doesn't crack or deform like plastic keychains.

Benefits:-

- Creates a strong emotional connection and brand nostalgia for customers and Sierra enthusiasts.
- Enhances storytelling and makes the magnet more memorable
- Ensures long-lasting visibility of the Sierra brand in homes and workplaces.

Part No.	Description	Applicability	MRP
885732004096	Fridge Magnet Sierra 1 pcs	Sierra All Variant	349
885732004093	Fridge Magnets Sierra set of 6 Pcs	Sierra All Variant	1599

Label Pin- Sierra



Features:-

- Small, Durable Identification Tag.
- Sierra Vehicle Silhouette Design.
- Easy to Wear & Remove- Magnet based.

Advantages:-

- Compact and Lightweight
- Immediately recognizable as the Sierra design icon.
- Smooth Contour Cut Shape
- Made from sturdy material, allowing repeated use.

Benefits:-

- Visually reinforces the Sierra brand identity.
- Builds instant brand recall and emotional connection with the vehicle.
- Gives the label a premium, custom-made look.

Part No.	Description	Applicability	MRP
885732004095	Label Pin Magnetic Sierra	Sierra All Variant	299

Thank You